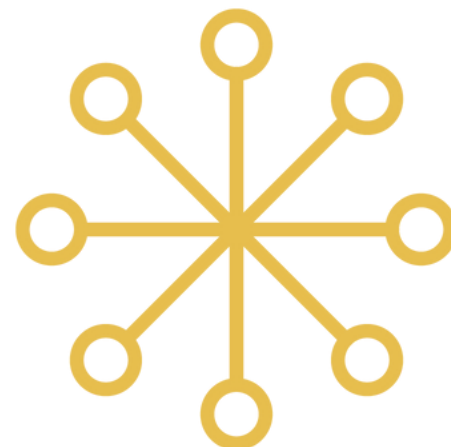


AI Accelerator

What it Is

The AI Accelerator program helps Comms Teams integrate AI into their workflows with ease.

Our goal is simple: to curate the best of the best, filter out the noise, and package everything together in a way that's immediately usable for Comms Teams. No steep learning curve. No endless trial and error. Just practical, turnkey tools and guides that help communicators start strong and feel confident.



We cut through the noise to package proven prompts, curated tools and real-world use cases for Comms Teams who don't have time to spend 400+ hours learning AI themselves.

Who We Support

We support Comms Teams who want to adopt AI quickly, safely and strategically. We meet them where they're at today - whether that's just beginning to consider AI or ready to raise their proficiency level and take on more advanced workflows and explore custom GPTs.

What We Provide

We have several different types of support, so that clients can choose the right level for them right now. Within our a la carte components and packages, you'll find:

- A quick-start guide (AI readiness considerations, responsible-usage playbook, data privacy and security briefing, internal AI policy template, AI FAQs, prompting primer, and best practices for team adoption of AI)
- 15 use-case guides that offer recommended workflows, prompts and technologies for use cases like content repurposing, media-interview simulation and deck creation)
- Demo videos for each of the 15 use cases
- Bespoke live trainings (in person or virtual)
- Custom GPTs trained on brand voice or to automate a process
- Ongoing individual support (coaching, researching, project support)
- Community membership (idea sharing, quarterly updates on tech tools and use cases)

How it Works

We have five different components - Calibrate, Catalyze, Customize, Continue and Collaborate - that can be purchased a la carte or via packages.

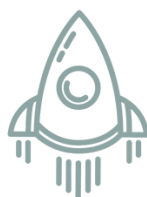
Components*



Calibrate

\$5,000

- Current-state and readiness snapshot
- Opportunity prioritization
- Review of current AI policies



Catalyze

\$15,000

- Quick-start guide
- Playbooks (workflows, tech recommendations, prompts) and demo videos for 15 use cases



Customize

\$15,000

- Targeted workshops (3)
- Custom use-case guides (3)
- Custom GPT companion trained on your brand voice and content standards and/or on a comms process



Continue

\$5,000

(6 months)

- 1:1 support (4 hours/month)
- Quarterly boost (update on evolving tools and capabilities)
- Monthly community call



Coach

\$2,500

(per add'l training)

*Ask about small-business and non-profit prices



BONUS: Collaborate

\$5,000

- Discussion with IT re: restrictions, data-security requirements, AI roadmap
- Revision of AI policy

Packages*

Total-solution (12 months)

\$32,500

(35% savings)

All core components
+ Bonus Collaboration
+ 2 extra trainings

Total-solution (6 months)

\$28,000

(30% savings)

All core components

Confidence-builder (6 months)

\$20,000

(20% savings)

Calibrate, Catalyze +
Continue (6 months)

AI Accelerator

Use Cases

- Writing
- Content Repurposing
- Editing
- Executive Messaging/Presentation Coaching
- Slide/Deck Creation
- Visuals/Graphic Creation
- Video Production
- Transcription
- Media-Interview Prep
- Media Analysis
- Translations
- People Announcements
- Summarization, Reporting + Dashboards
- Research
- Competitive Messaging Analysis

